

Economic Development and MAG

The Canada Arizona Business Council
Board of Directors and Members Meeting



September 12, 2014

Transportation: To What End? Diversify the Economy!



MAP-21 Title 23, U.S.C. Sec 134 Metropolitan Planning (h) Scope of the Planning Process

(1) In general. - The metropolitan planning process for a metropolitan planning area under this section shall provide for consideration of projects and strategies that will -

(A) support the economic vitality of the metropolitan area, especially by enabling global competitiveness, productivity, and efficiency;

MAP-21

Moving Ahead for Progress in the 21st Century

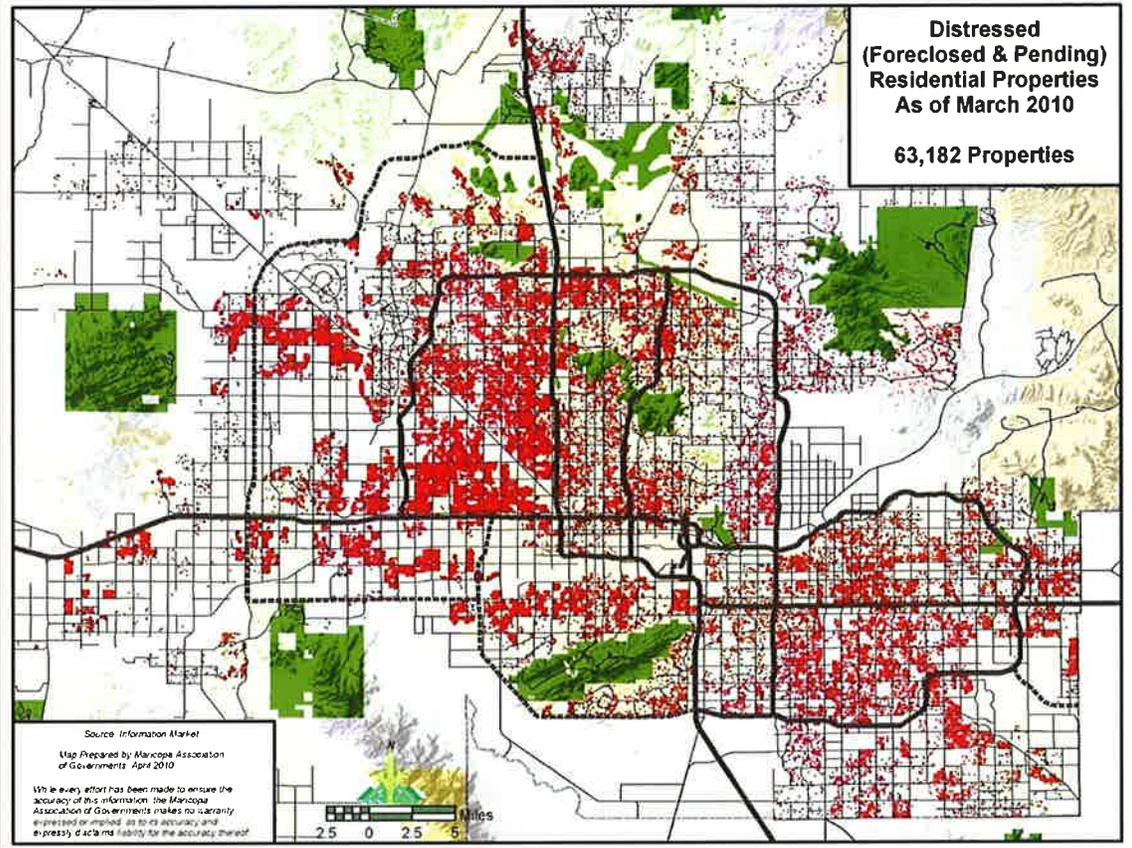
Overview of the MAG Economic Development Committee

- Formed in October 2010
- Role
 - Develop an opportunity-specific and action-oriented plan that fosters and advances infrastructure in the MAG Region, especially transportation infrastructure that would further economic development opportunities.
- Membership – 30 Total Members
 - 17 local government agencies
 - 12 business representatives
 - 1 representative from the Arizona Department of Transportation.



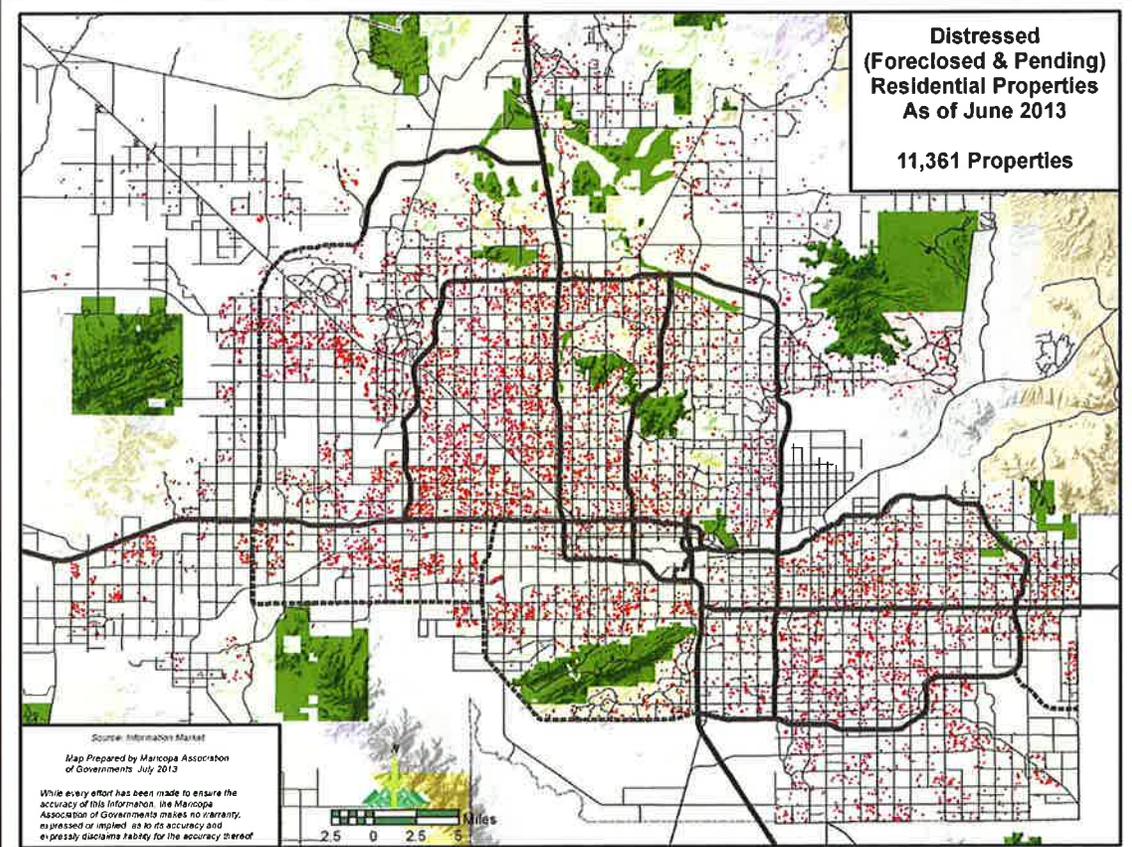
**Distressed
Residential
Properties:
March 2010**

**Second
Worst in the
Country**



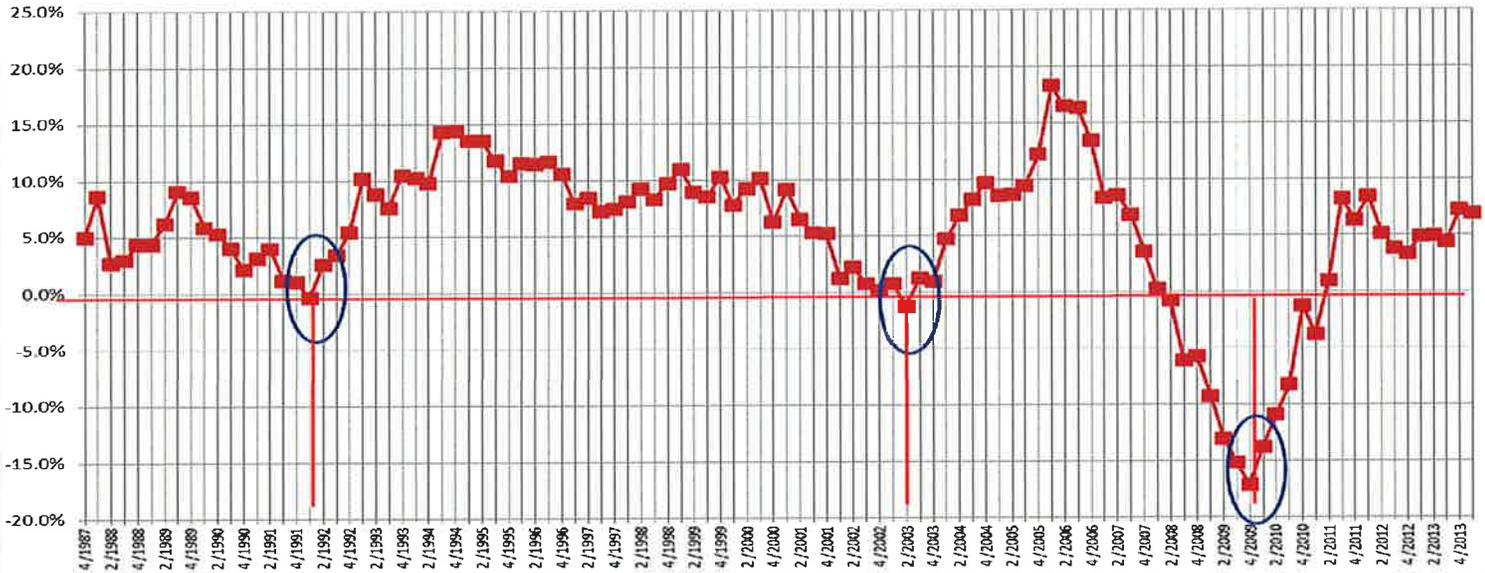
**Distressed
Residential
Properties:
June 2013**

**Back to
Normal**

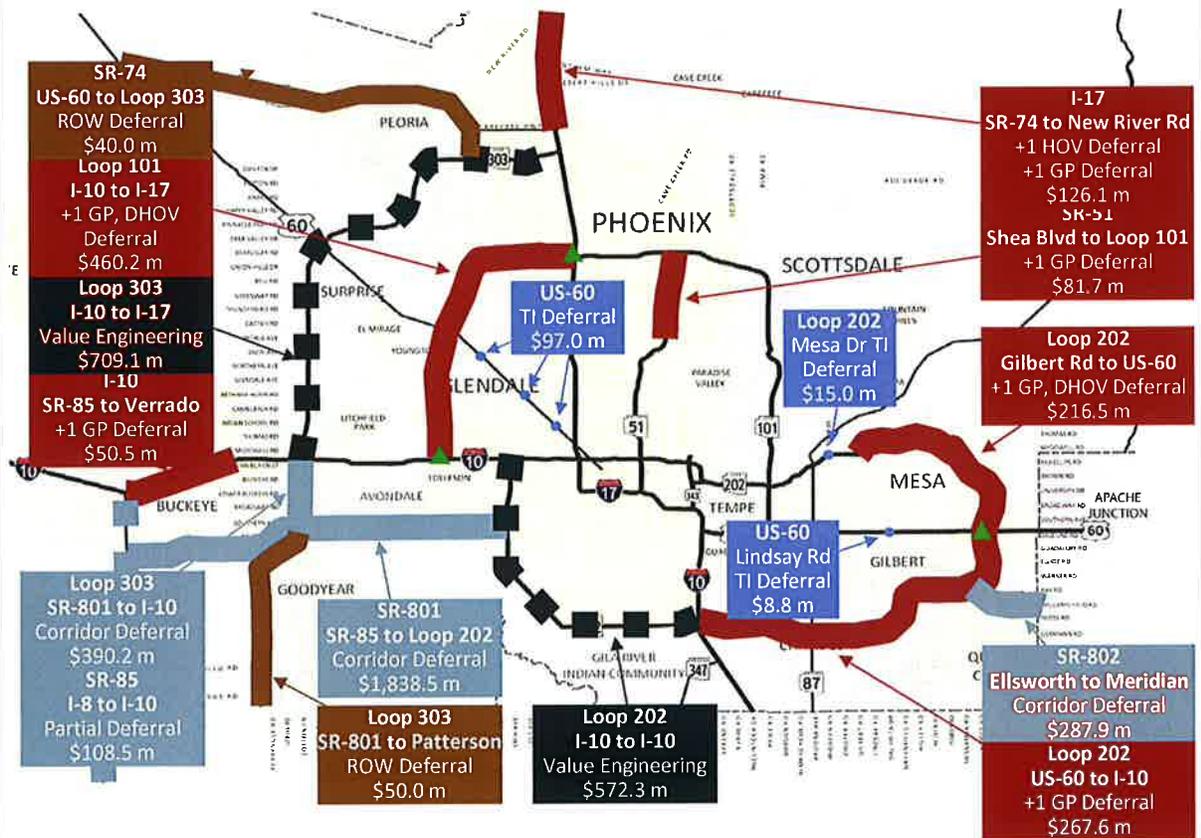


Annual Percent Change in Quarterly Transportation Sales Tax Revenues

Annual Percent Change in Quarterly Transportation Sales Tax Revenues
Fiscal Year Quarter / Same Quarter Previous Fiscal Year

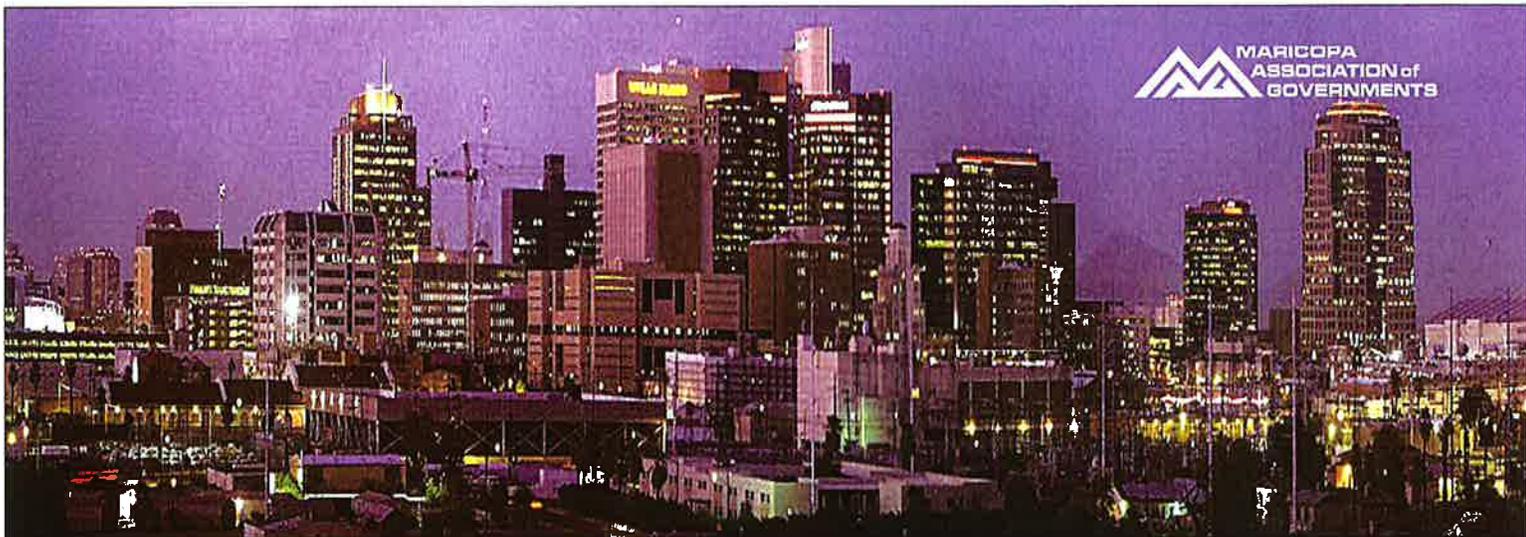
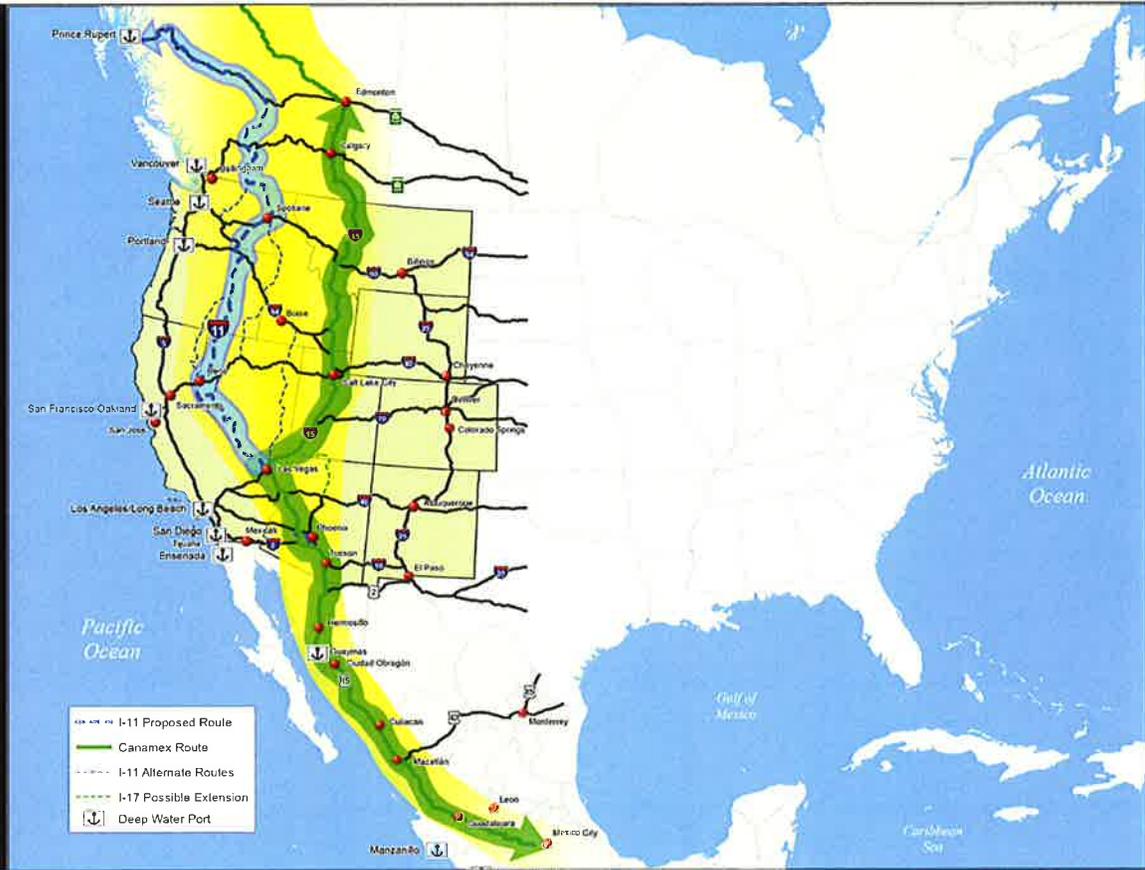


Scenario Project Changes



America's Trade Corridor

Connecting Canada, the United States, and Mexico



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The Canadian Connection

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Housing Statistics : Canadian Impact

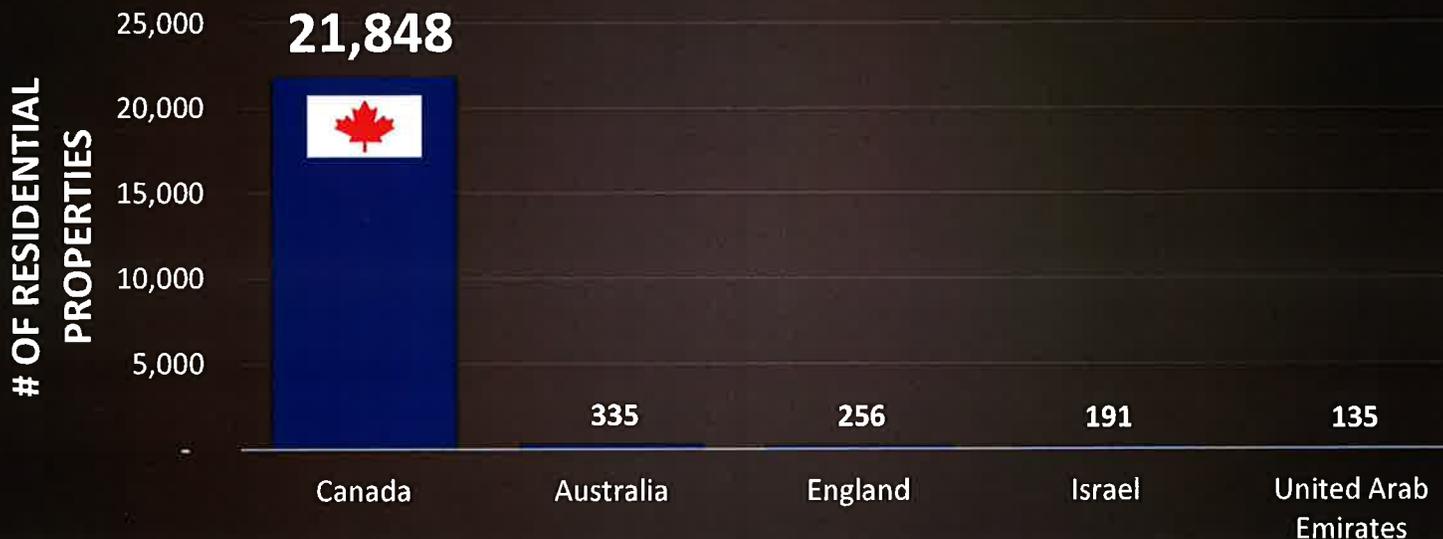
31 Percent of the 1.2 million residential properties in Maricopa County are owned as winter homes or by investors.

Of these **5.8 Percent** are internationally owned.

Canadian residents account for **93 Percent** of the internationally owned residential properties.

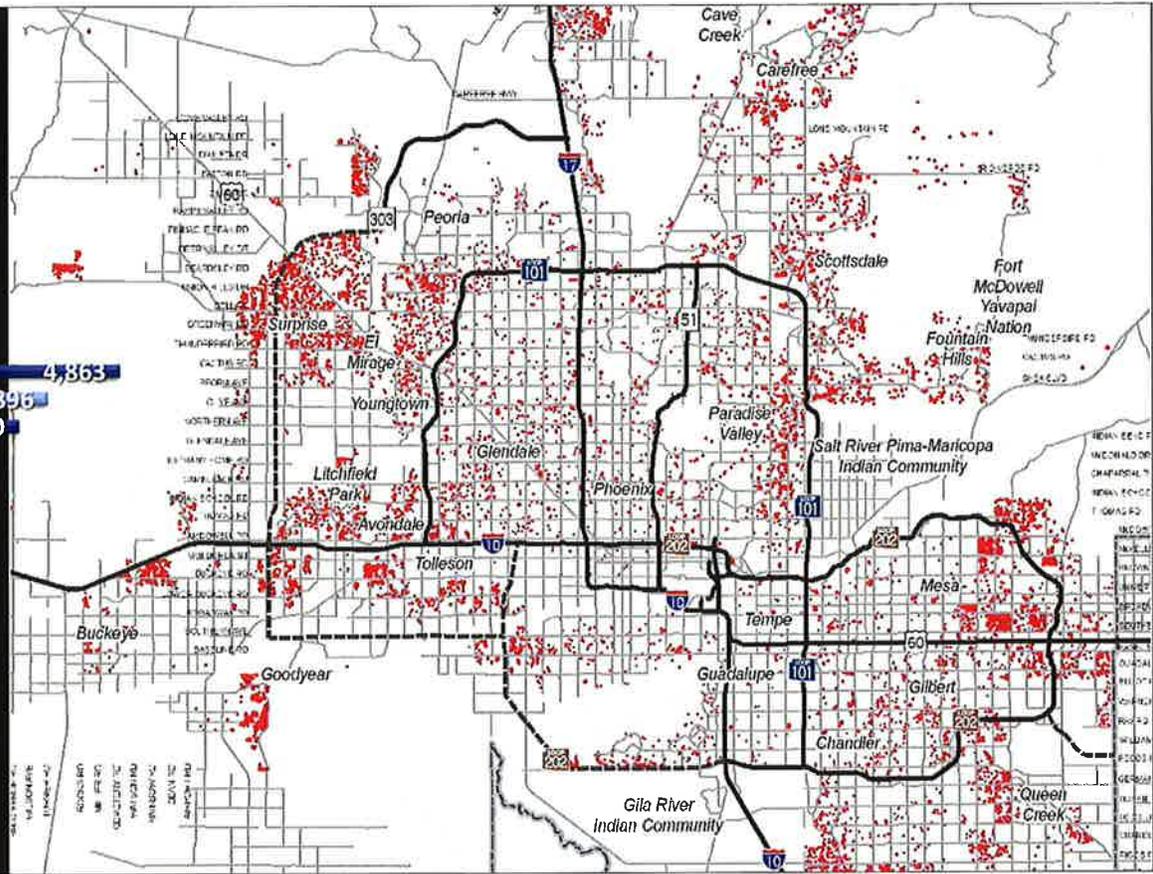
International Residential Property Ownership (Maricopa County, 2014)

Top 5 Countries

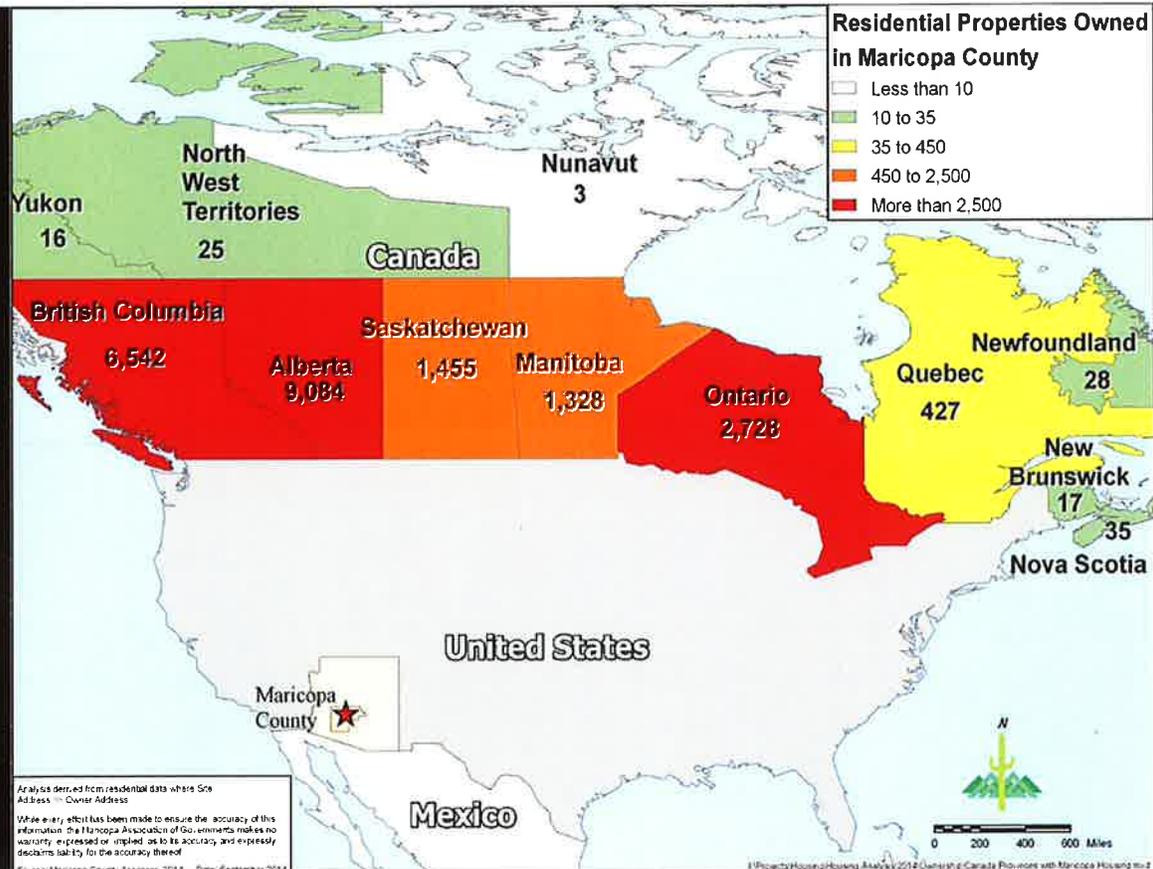


Housing Owned by Canadians: 2014

Phoenix	4,363
Mesa	3,896
Scottsdale	3,510
Surprise	1,346
Goodyear	1,074
Gilbert	1,021
Chandler	920
Buckeye	695
Peoria	649

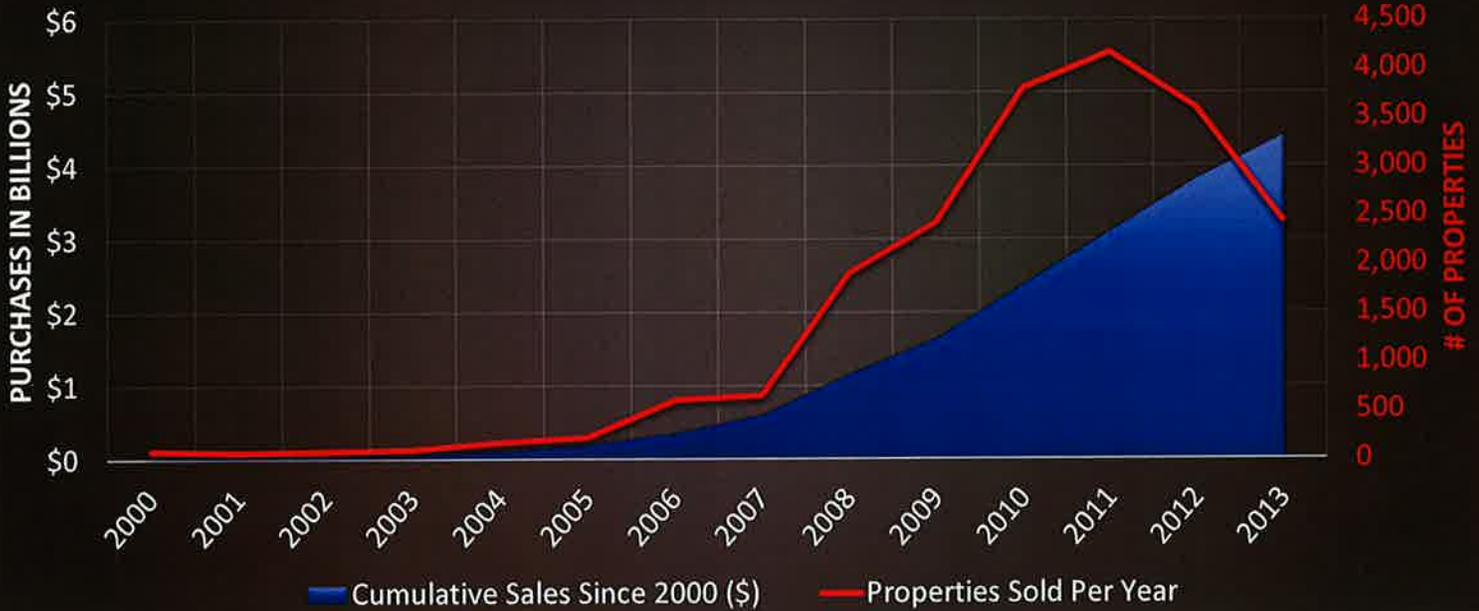


72 Percent Owned by Residents of Alberta and British Columbia



\$4.8 Billion Canadian Investment in Housing

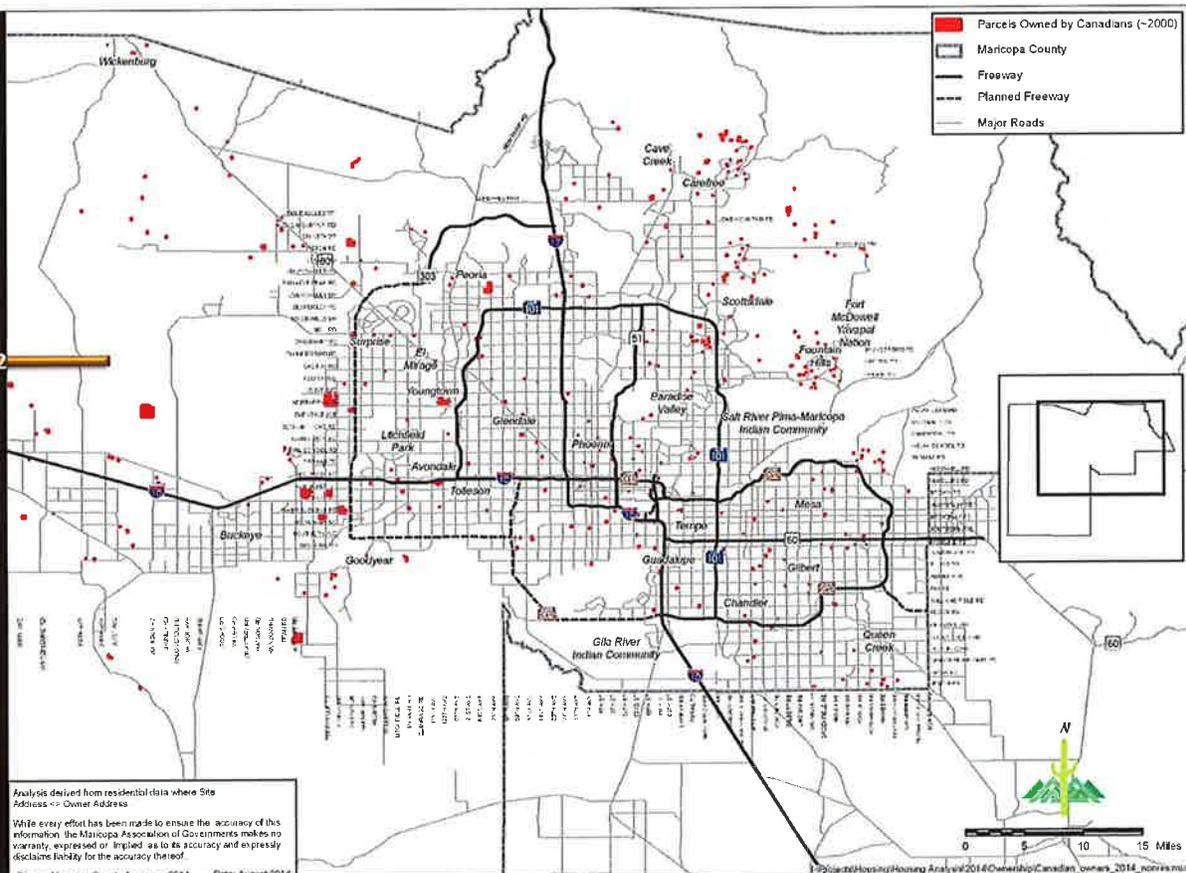
Residential Purchases by Canadians



Nonresidential Properties Owned by Canadians: 2014

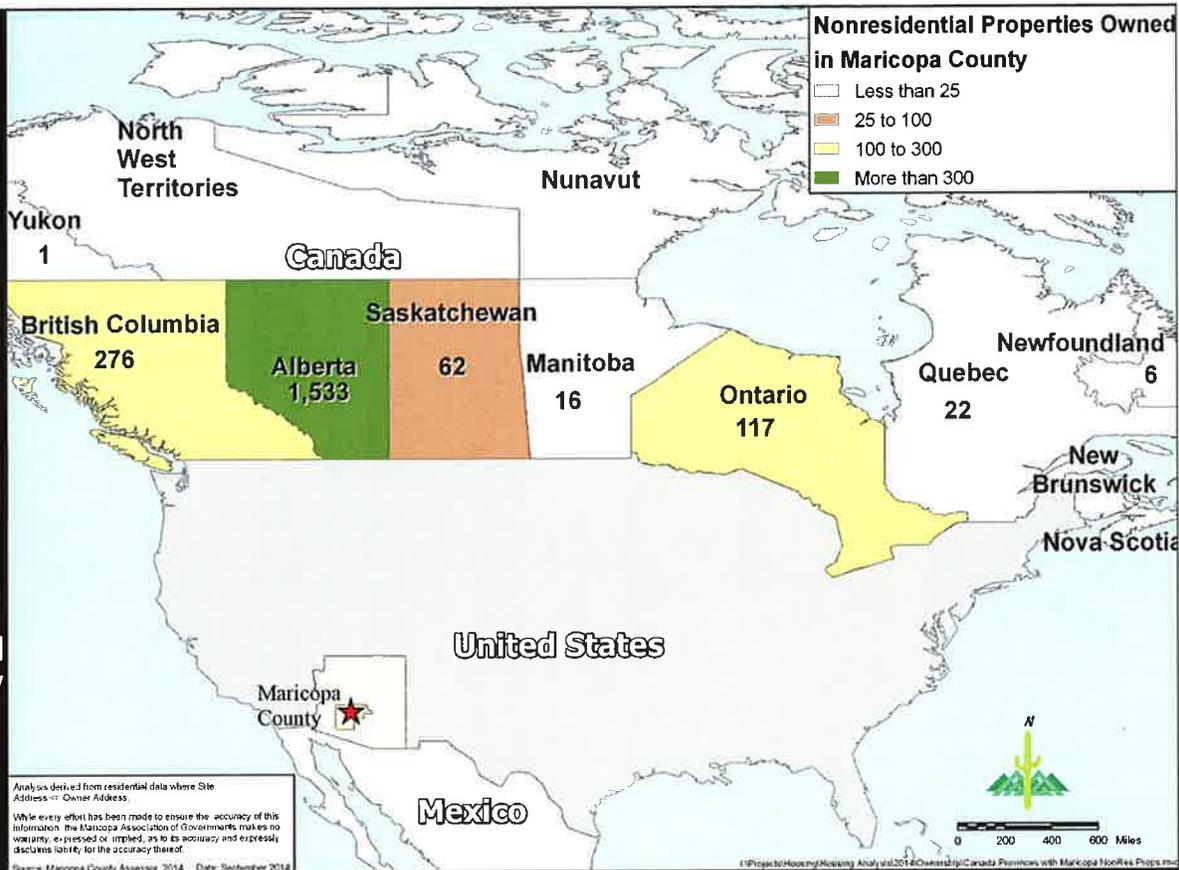
Location	Acres
Unincorporated	2,162
Buckeye	843
Goodyear	325
Peoria	317
Scottsdale	234
Phoenix	197
Surprise	183
Avondale	129
Gila Bend	97
Glendale	56

2,034 properties with over 6,000 acres



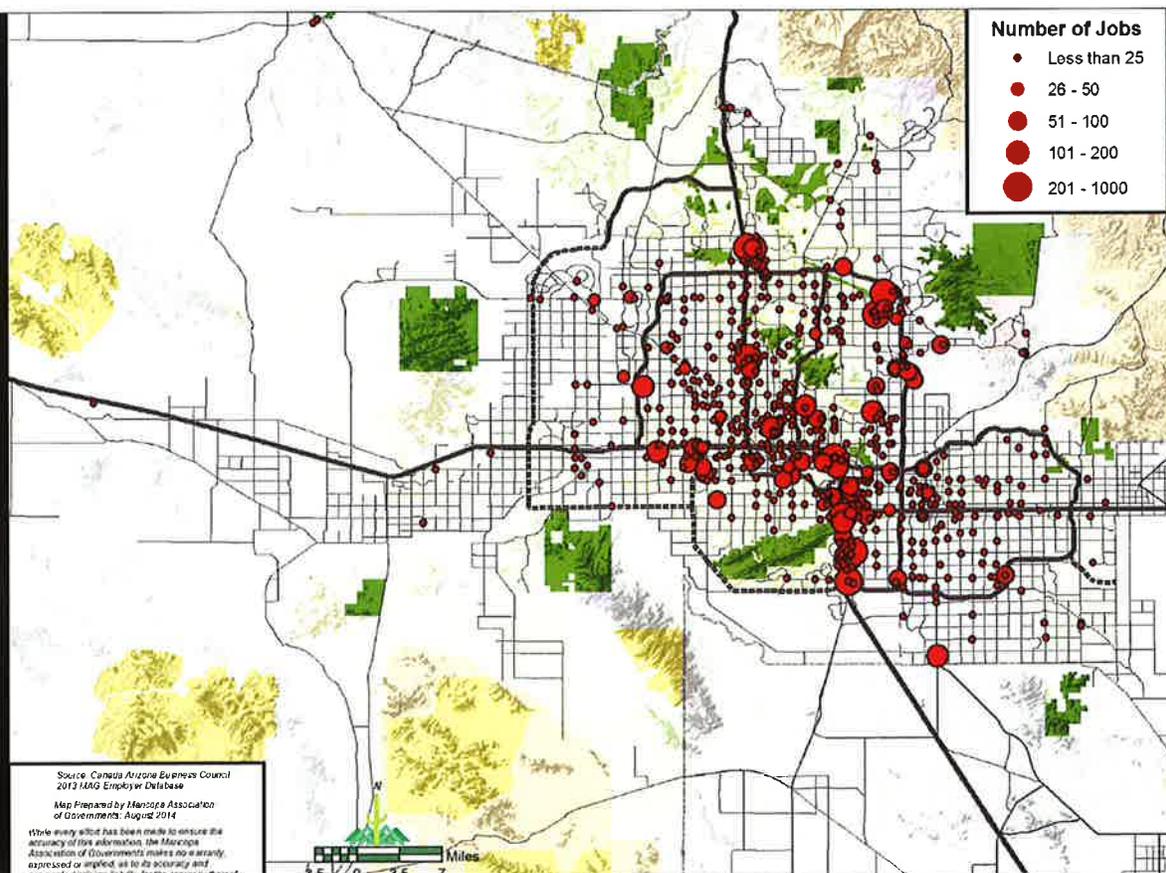
89 Percent of Nonresidential Properties Owned by Alberta and British Columbia Residents

- Canada accounts for **90 Percent** of international owned nonresidential properties
- Average assessed Value per property of **\$764,451**
- Almost **\$7 Billion** in nonresidential properties



275+ Canadian Owned Companies

13,400+ Employees





A nighttime photograph of a city skyline, likely Phoenix, Arizona, with numerous skyscrapers illuminated against a dark sky. The buildings are lit up with various colors, including yellow, white, and blue. The foreground shows some lower-rise buildings and streetlights.

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Tools Supporting Economic Development

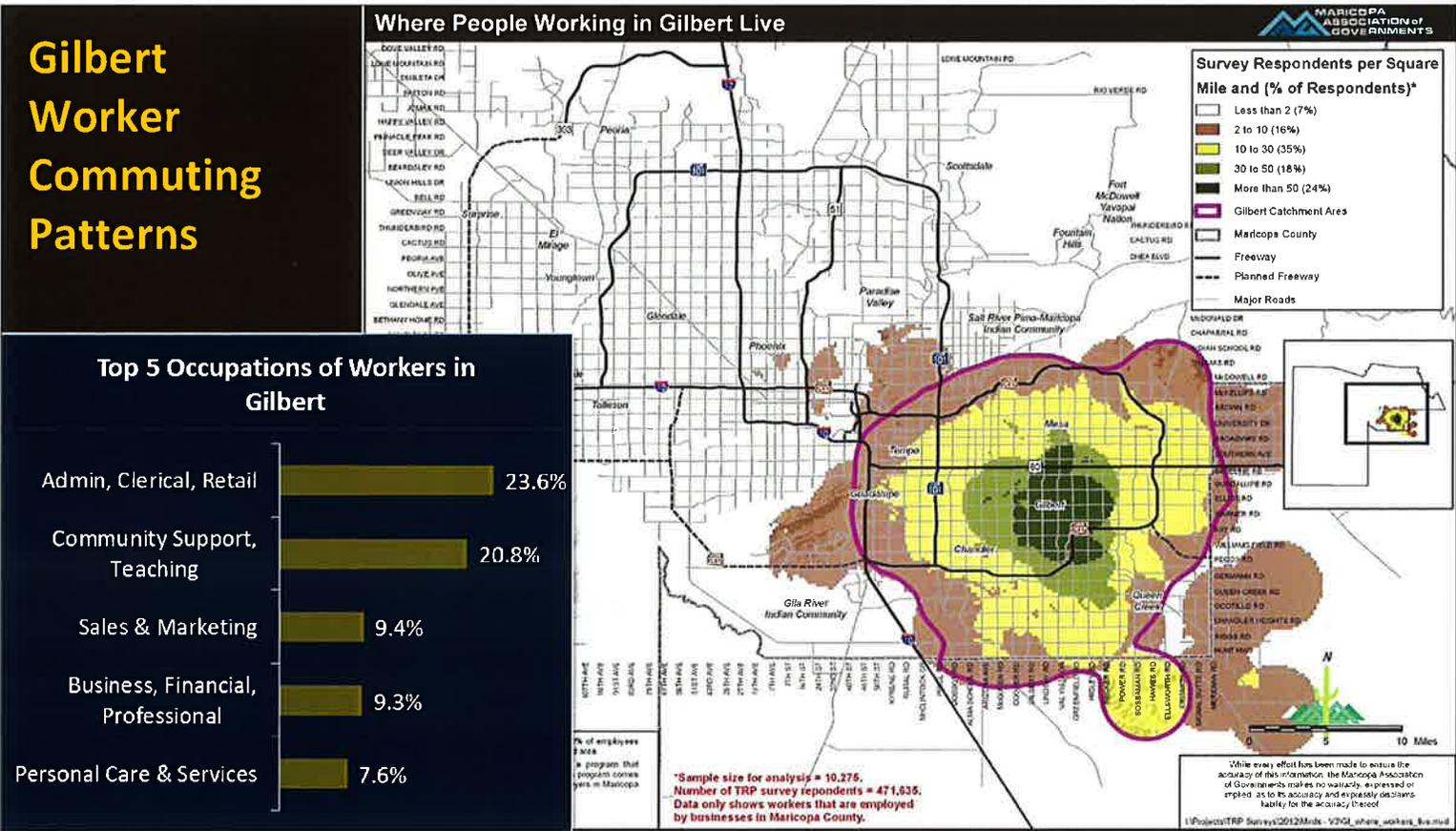
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C.A.B.C.

Key Economic Development and Data Research Tools

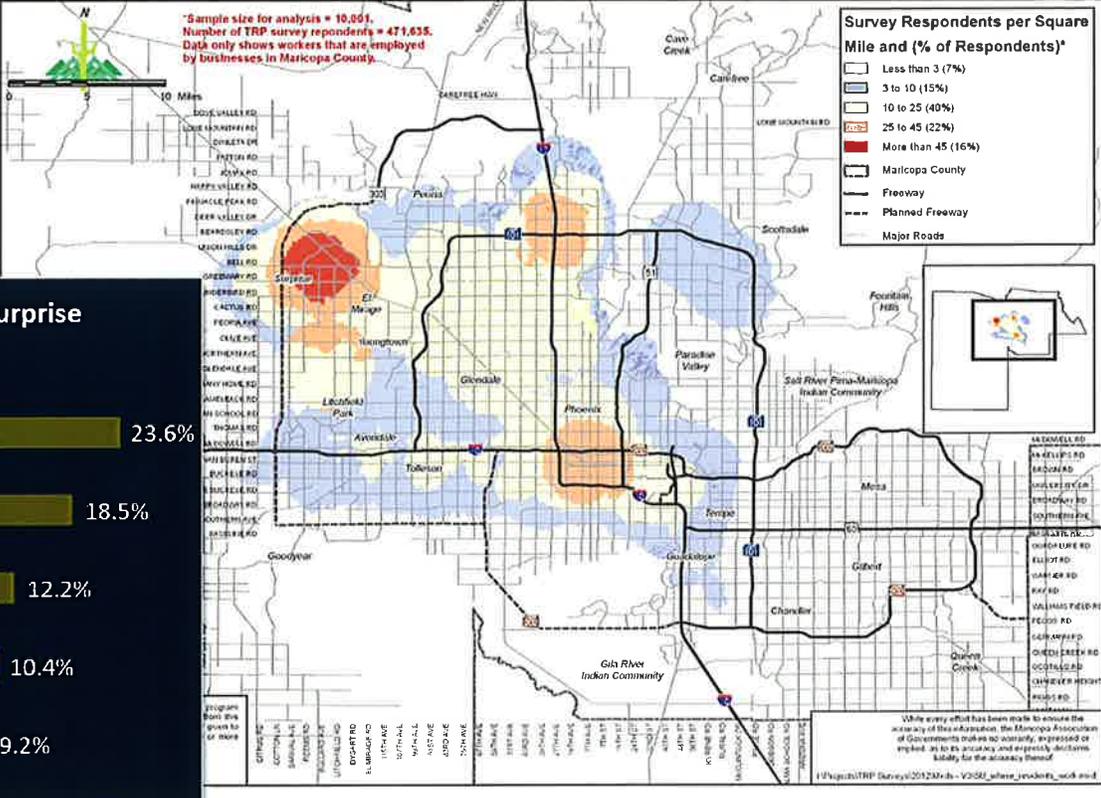
- Greater Phoenix Rising <http://www.greaterphoenixrising.com/>
- Interactive Mapping Tool <http://ims.azmag.gov/>
- Regional Data Center <http://datacenter.azmag.gov/Home.aspx>
- MAG Employer Database
- Maricopa County Trip Reduction Survey



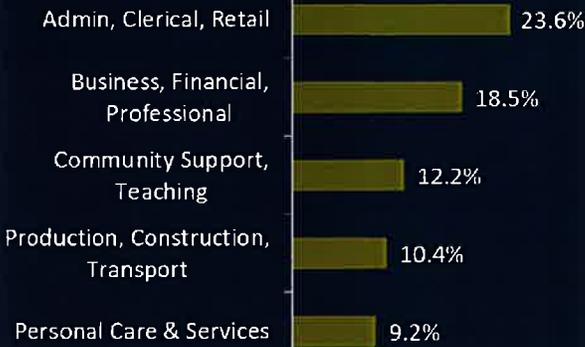
Surprise Resident Commuting Patterns

Where People Living in Surprise Work

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Top 5 Occupations of Surprise Residents



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Business & Economy
From a skilled labor market to attractive tax incentives, learn more about the Greater Phoenix business climate.

Population & Housing
Arizona is the second fastest-growing state in the nation, with some of the lowest housing costs in the country.

Transportation
A state-of-the-art freeway system combined with light rail and transit connectivity equates to easy commutes.

Lifestyle
Great weather, safe neighborhoods & lots to do. The Greater Phoenix region offers a vibrant lifestyle for all.

Key Assets
From military to health and educational facilities, learn more about other important assets and infrastructure.

GET THE FACTS

The greater Phoenix region is a dynamic, vibrant, growing area that offers businesses and residents prosperity and an enriching quality of life. This website serves as an information, data and resource center for those looking to relocate, grow or find support for their businesses, employees, or themselves.

SPECIAL REPORTS

- California Comparison:** The number of California companies expanding into Arizona is rising - see how Greater Phoenix stacks up.
- Technology:** The region's entrepreneurial spirit and skilled education resources, combined with...

Outdoor Activities

www.greaterphoenixrising.com

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Labour Market

Commute Time

Connect – BIEN

Building an International Economic Network

www.connectbien.com

What is BIEN?

BIEN means "bind" or "link" in Spanish and French. It is also an acronym for "Building an International Economic Network." The purpose of the site is to create a business-to-business platform to connect individual businesses across international boundaries.

Join

Support and grow your business by connecting with other companies throughout Arizona, Mexico and Canada. Membership is free and registration is simple. Join today and begin connecting with companies in the BIEN network.

Business Search

Search for businesses in the BIEN network. Search results can be filtered by a large variety of industry categories so you can find and connect with companies related to your industry. Membership is not required to search the BIEN network of companies.

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Results (2020 locations)

Filters

- Auto Related I/O
- Chemicals
- Consumer Products
- Consumer Services
- Energy
- Financial Services
- Food & Beverage Products
- Healthcare Services
- Industrial & Commercial Services
- Industrial I/O & Machinery
- Insurance
- Materials, Metals & Mining
- Pharmacy & Medical Research
- Real Estate
- Retailers
- Software & IT Services
- Tech Equipment & I/O
- Telecom Services
- Transportation
- Utilities
- Wood, Paper, & Packaging

Online Mapping and Data

Enhanced (platform independent)
Online mapping and analysis tool

<http://ims.azmag.gov/>

MAG Employment Map Viewer

Map Viewer is one of the Maricopa Association of Governments interactive mapping and analysis sites, showing selected employer data. Explore the Employer Database.

MAG Demographic Map Viewer

The Demographic Map Viewer is a tool that provides a visual representation of the demographic data for the Maricopa Association of Governments. It allows users to explore the data by geographic area and demographic category.

[View Map >](#)

MAG Employment Map Viewer

The Employment Map Viewer is a tool that provides a visual representation of the employment data for the Maricopa Association of Governments. It allows users to explore the data by geographic area and industry category.

[View Map >](#)

MAG Land Use Map Viewer

The Land Use Map Viewer is a tool that provides a visual representation of the land use data for the Maricopa Association of Governments. It allows users to explore the data by geographic area and land use category.

[View Map >](#)

MAG Building Landmark Inventory Viewer

The Building Landmark Inventory Viewer is a tool that provides a visual representation of the building landmark inventory data for the Maricopa Association of Governments. It allows users to explore the data by geographic area and landmark category.

[View Map >](#)

MAG Property Map Viewer

The Property Map Viewer is a tool that provides a visual representation of the property data for the Maricopa Association of Governments. It allows users to explore the data by geographic area and property category.

[View Map >](#)

MAG Bicycle Map Viewer

The Bicycle Map Viewer is a tool that provides a visual representation of the bicycle data for the Maricopa Association of Governments. It allows users to explore the data by geographic area and bicycle category.

[View Map >](#)

Demographic Viewer - Total Population

Report Results for Scottsdale

Category	Value
Population	100,000
Male	50,000
Female	50,000
White	40,000
Black	20,000
Hispanic	20,000
Asian	10,000
Other	10,000



For More Information Contact:

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www.azmag.gov

